



## 2023-2027 STRATEGIC PLAN

### Mission Statement

AIA ORANGE COUNTY is dedicated to the architectural profession through relevant programs and resources. We are committed to serving the community and enhancing the quality of life and environment.

AIA|OC

## GOALS

**KNOWLEDGE** - Inspire and advance knowledge through progressive programs for architects and designers and the communities they serve

**COMMUNITY** - Demonstrate our commitment to inclusivity and advocacy for all members of the architectural design community.

**VALUE** - Increase value through programs and services that effectively prepare our members to meet the challenges of the profession.

**CLIMATE ACTION** - Focus on climate action plans and actively participate in mitigating the impacts of climate change.

**MENTORSHIP** - Collaborate with educational leaders to develop mentorship and educational programs and visibility of the profession and cultivate new interest for the new generation.

## OBJECTIVES

01

### INSPIRATION

Inspire current and future practitioners toward design excellence by engaging in academic, visionary and environmental programs.

02

### NETWORKING

Provide opportunities for members to make enriching social, professional, and personal connections throughout their communities.

03

### PHILANTHROPY

Give back to those in need, creating a positive impact for the greater good of the whole community.

04

### OUTREACH

Make architecture more accessible by creating opportunities for the public to engage with their local architects. Provide mentorship opportunities by collaborating with local schools, community colleges and practical programs.

05

### SUSTAINABILITY

Become a champion for the environment and be proactive to not only preserve our natural resources, but become thoughtful leaders and contribute to policies that prioritize environmental health.

06

### EQUITY AND DIVERSITY

Promote and encourage people from all backgrounds to enter the design profession, while mentoring and educating young professionals to succeed and push to the highest levels of our profession. Promote and advocate on equity issues at educational and professional levels.

07

### INFLUENCE AND RELEVANCE

Empower architects to influence change within our communities and to advance the quality of our natural and built environments. Reinforce the value of architects and the central role they play in advancing solutions that directly impact our social, economic and environmental challenges.

